

# Society of Mountain Artists inc.

Featuring the Works of Artists from the Blue Mountains in New South Wales, Australia

## May 2017

# Newsletter

# Issue No. 316

Mail P.O. Box 76 Wentworth Falls 2782——-Email secretary@mountainartists.org Monthly Meetings at Wentworth Falls School of Arts Great Western Hwy Wentworth Falls Website / Gallery www.mountainartists.org

| Management Committee         |  |  |   |                  |           |  |
|------------------------------|--|--|---|------------------|-----------|--|
| President                    | Peter Ayres                            | 4758 9005                                | Committee Member  | Heather Skarratt | 4784 1746 |  |
| Vice-Presic                  | ent Marie Morris                       | 47871257                                 | Committee Member  | Lia Johnston     | 4782 4408 |  |
| Secretary                    | Pat Carruthers                         | 4758 7172                                | Committee Member  | Shirley Williams | 4759 2238 |  |
| Treasurer                    | Ron Anderson                           | 4757 2423                                | Committee Member  | Fred Blakers     | 4751 6359 |  |
|                              |  |  | Committee Member  | Vacant           |           |  |
| Patron: John Wilso           | n FRAS                                 |  |   |                  |           |  |
| Membership / Web             | mbership / Web John Finnerty 4757 4324 |  | Editor: Alfred (Fred) Blakers 4751 6359 alfie-b@bigpond.com |                  |           |  |
| Records jsfinnerty@gmail.com |  | Articles required by 2nd Monday of month |   |                  |           |  |

### President's Message

The recent exhibition at Katoomba was a great credit to everyone concerned and the high standard of work and presentation made the most of the large space at our disposal. The final financials show that we made a respectable surplus after expenses and thanks to Ron Anderson for getting it all sorted out in spite of a family bereavement.

The first workshop of a planned series at St Andrews church hall in Wentworth Falls was fully subscribed and everyone had an enjoyable, albeit messy time experimenting with charcoal under Sanja's guidance. We take care trying to keep these affordable but each should make a small surplus for the SMA towards annual expenses.

The library ladies are going to sort through our books and dvd's over the next few months and cull out any which have not been borrowed for a long time. These will be offered for sale at bargain prices at out final 2017 meeting in November,.

Plein air excursions will finish for the winter at Annie Joseph's property at Bowenfells next Thursday and thereafter we will have trips to Barrangaroo and the revamped Coal Loader site at Waverton. Everyone is welcome to sketch on these trips but the primary focus will be social.

Todays demonstrator is Ray Harrington who we are pleased to welcome back but note the diary in your newsletter for the future programme through until September.

The Spring exhibition is our major show of the year and although it seems a long way off not too early to start on your entries now.

Thank you for your support

Peter Ayres

### Society of Mountain Artists Website Analytics for April 2017.

Website Sub-Committee each month undertakes the task of capturing a summary of SMA website usage statistics so as to report to the membership in each months Newsletter.

The Website Analytics picture for April 2017 was as follows:

There were **181 Users** over this period that had at least one session or visit. This figure includes new as well as returning Users.

There were **255 Sessions overall**. Sessions are the number of times a user is actively engaged with our website. They may for example, be a visitor looking at the On-line Gallery or Events.

Mobile and tablet traffic to our site made up 31% or 80 of the 255 sessions during this period.

The greatest number of sessions (27) on a single day in April was on the 10th just prior to the Autumn Exhibition commencing.

The SMA website had 113 New visitor sessions or 62.4% of all users during April.

The visitor sessions included a total of **927 Page Views**, some of which were repeated views of a single page.

The average number of pages viewed during each session **was 3.6** which may have also included repeated views of a single page. The international average is > 2 page views.

The Average Session Duration i.e., the length of each session or time a visitor or user is engaged was **00:02:30** minutes.

Finally, the Bounce Rate which is where a visitor left the SMA site after landing on an entrance page but did not choose to interact with that page. The bounce rate in April **was 54%.** Generally speaking < 50% is what is acceptable internationally.

Although there are many possible factors influencing these statistics the Website Sub-Committee continues to monitor some of these underlying factors so that steps can be taken, going forward, to boost greater awareness and usage of the SMA website.

In the future this may include changes to the design and other functionality features of our website.

Monitoring and reporting on the monthly analytics over 2017 will also enable the Sub- Committee to provide meaningful comparative, year on year, data for the membership during the latter part of this year.



|   | Activities Diarv                      |   |   |                      |  |
|---|---------------------------------------|---|---|----------------------|--|
| _   | DATE                                  | ACTIVITY  | Location  | Booking              |  |
| F   | Мау                                   | Monthly Meeting                                   | 1.00 pm Wentworth Falls                                       | NO                   |  |
|   | hur 18th Ray Harrington Demonstration |   | School of Arts  |                      |  |
|   |                                       | Oil Painting                                      |   |                      |  |
| func  | Мау                                   | Plein-air Painting                                | 10am Annie Joseph's property.                                 | NO                   |  |
|   | Thur 25th                             | Historic Buildings, Rural Escarpment              | Old Bathurst Road, South. Bowenfels                           |                      |  |
|   |                                       | Vistas  | See map April Newsletter<br>If you did not keep go to website |                      |  |
| Ventv   | June                                  | Paint Together & Cuppa                            | 10am St. Andrews Presbyterian Church Hall                     | \$5 cost             |  |
|   | Thur 1st                              |   | Falls Rd Wentworth Falls                                      |                      |  |
| Ine T(  | June                                  | Saturday Workshop                                 | St. Andrews Presbyterian Church Hall                          | Bookings May         |  |
| oth Ju  | Sat 3rd                               | Figure Drawing 10am—1pm                           | Falls Rd Wentworth Falls                                      | Meeting              |  |
| eting   |                                       | David Newman White                                | ATT A   | \$30 members         |  |
| e Me  |                                       | Continue with Adding Portraits                    | E E E E E E E E E E E E E E E E E E E                         | \$40 non-<br>members |  |
| Imitte  |                                       | 1pm—4pm   | Tea & Coffee Provided   |                      |  |
| Exhibition Sub-committee Meeting 5th June 10am Wentworth Falls Country Club |                                       | Marlene Strathdee and Richard<br>Grammer          | BYO Lunch   |                      |  |
| lition  | June                                  | Monthly Meeting                                   | 1.00 pm Wentworth Falls                                       | NO                   |  |
|   | Thur 15th                             | Joe Cartwright Demonstration                      | School of Arts  |                      |  |
|   | June                                  | Plein-air Painting / Trip                         | See Page 6 for Details and Timetable                          | NO                   |  |
| 1   | Thur 22nd                             | Barangaroo Reserve                                | Sketching/photography   |                      |  |
|   | July                                  | Paint Together & Cuppa                            | 10am St. Andrews Presbyterian Church Hall                     | \$5 cost             |  |
|   | Thur 6th                              |   | Falls Rd Wentworth Falls                                      |                      |  |
|   | July                                  | Monthly Meeting                                   | 1.00 pm Wentworth Falls                                       | NO                   |  |
|   | Thur 20th                             | Owen Thompson                                     | School of Arts  |                      |  |
|   |                                       |   | Jamison Award See Page 2                                      |                      |  |
|   | July                                  | Plein-air Painting / Trip                         | Details & Train Timetable in June Newsletter                  | NO                   |  |
|   | Thur 27th                             | Waverton Coal Loader and<br>Sustainability Centre | 10 minute walk from Waverton Station                          |                      |  |
|   | Aug                                   | Monthly Meeting                                   | 1.00 pm Wentworth Falls                                       | NO                   |  |
| •   | Thur 17th                             | Roby Collier Demonstration                        | School of Arts  |                      |  |

Management Committee Meeting 5th June 2017 1pm Wentworth falls Country Club

3

# **Exhibition Calendar**

Braemar Gallery, Macquarie Rd, Springwood; Open

Thurs –Sunday 10 am til 4pm; Rachel Hannan 'wild thing'

until 28 May Owen Thompson until 28 May

**Rex Livingston Gallery** ,Katoomba St ; 'A life on the line' retrospective of artist/illustrator Fay Wilson May 19 until June 2

Gallery one 88 Katoomba St [ closed Mondays]

Roland Hemmert 'In Hindsight' a retrospective until 28 May

'Off the Edge' Mount Victorian Artists until 21 May

# McHUMOR.com by T. McCracken

"Aren't any of these interactive?

### AGNSW, Sydney.;

'Art Express 2017' until 23 April 'Adman; Warhol before pop'; until 28 May 'The National'; New Australian art ;starts 30 March until 16 July

**State Library ,Macquarie St Sydney**; 'Under the Sun' reimagining Max Dupain [photographs ]

Hawkesbury Regional Gallery, Windsor ; 'Archibald Prize 2016 ' from 19 May until 2 July

**Australian Museum Sydney**; 'Transformations' art of the Scott sisters [ botanical /insect studies from Victorian times] until 25 June

Royal Botanic Gardens Sydney ,Lion Gate Lodge; 'Botanica-in sickness and in health' until 28 May

**Royal Botanic Gardens Sydney**, Maiden Theatre; Margaret Flockton Award-scientific botanical illustration until 28 May

SH Ervin gallery Observatory Hill Sydney. Elizabeth Cummings 'Interior Landscapes ' opens 26 May until 23 July

Royal Art Society Lavender Bay Gallery; 'A Walk on the Wild Side' until 4 June

Australian Watercolour Institute, Juniper Hall ,Oxford St ,Paddington;94<sup>TH</sup> Annual exhibition starts 9 June until 10 July

**Newcastle Art Gallery**; 'Abstraction'-celebrates Australian women abstract artists 20 May until 23 July

**Bathurst Regional Gallery**; 'Hill End ';seven decades of Hill End artist residencies until 27 May



### The Management Committee has decided to join the Combined Art Societies of Sydney (CASS)

The Combined Art Societies of Sydney, or CASS, is run by a small group of dedicated and enthusiastic Art Society members who are passionate about furnishing the means for all artists to improve and showcase their work.

The wider Sydney Basin is home to many creative artists and the CASS Art Direct Open Studio Weekend is an opportunity to experience the inspired and unique work of the region's artists.

CASS member societies are located across the Sydney basin and include communities from the Central Coast to the leafy North Shore, from the Nepean to the coast at Randwick and south through the George's River area to Macarthur.

The artworks offered for sale during the CASS Art Direct weekend may be works on paper and painting, printing or sculpture, jewellery, pottery or glass. It may range from a small unique gift to a large investment artwork. There will also be the opportunity to commission special pieces. From the mountains to the coast the **CASS Art Direct Open Studio Weekend** offers a unique tour of local artists studios.

CASS aims to unite and strengthen the standing of art societies in our community and to encourage a standard of excellence among individual artists within our societies. The CASS at this time has thirteen member societies.

The patron of the Combined Art Societies of Sydney is His Excellency General The Honourable David Hurley AC DSC (Ret'd) The Governor of New South Wales.

Art Exhibition, Workshops, Gallery, Art In Action, Holiday House Kandos.

**CASS ArtDirect** offers an opportunity to explore the culture and character of Sydney's communities from the Central Coast to the North Shore, from the Nepean to the Randwick and south through St George to the Macarthur area. CASS ArtDirect offers a unique opportunity to visit the art studios of your local artists in November www.cassartdirect.com.au

**'CASS COTTAGE'** is situated in the beautiful Capertee Valley within the historic town of Kandos. The cottage provides accommodation only 3 hours from Sydney.

The sister townships and surrounding areas of Kandos and Rylestone provide an abundance of interesting activities – golf, bowls, fishing, canoeing, bird watching, photography and is an ideal location for artists to paint.

Within a short drive to Kandos you will find Mudgee with its famous wineries, and the historic mining towns of Sofala, Hill End and Gulgong. Other locations include Crudine, Turon Gates, Capertee Village, Lue, Glen Alice and Glen Davis.

Accommodates 7-8 persons. Opportunity for members to organise their own short Painting Escapes.

www.combinedartsocieties.com

### Make Sure You keep for These Directions for Plein-air 22nd June

### Barangroo Reserve

Barangaroo Reserve is Sydney's newest Harbour foreshore park - marking the transformation of one of the city's oldest industrial sites into a spectacular, six-hectare headland open space for Sydneysiders and visitors to embrace and enjoy.

Using innovative, industry-first technology, a concrete container terminal has been imaginatively reborn as a naturalistic rocky outcrop, sensitively landscaped with more than 75,000 native trees and shrubs.

As well as providing never-seen-before views of the city's iconic Harbour, Barangaroo Reserve features lookouts, extensive walking and cycling trails, idyllic coves, picnic spots and places for quiet contemplation.

The park also glories in unique rock pools created from the 10,000 blocks of honey-coloured sandstone excavated directly from the site during the project.

### **Circular Quay to Barangaroo Reserve**

Walk past the Museum of Contemporary Art and turn left at Argyle Street. Then walk west through the Argyle Cut and past the Lord Nelson Hotel. Reserve via either Munns Place or Bettington St. This walk is approximately 1km and is fully accessible.

Train Timetable Second Carriage from Front (Not Quiet Carriage so you can chat)

Mount Victoria 7.05 Katoomba 7.24 Wentworth Falls 7.34 Springwood 8.04

Central 9.24

Change for Waverton Central 9.43 Waverton 9.58

|  |   | DOWN THE TRACK  |  |  |  |
|--|---|---|--|--|--|
| <u>Au</u>                              | <u>August Workshop</u> Pen & Wash Dennis West |   |  |  |  |
| <u>Au</u>                              | <u>August 28th—1st Sep</u> Annual Holiday     |   |  |  |  |
|  |   | Kiama / Bathurst ??????   |  |  |  |
| <u>Se</u>                              | e <u>ptember</u>                              | Sale of Members unwanted art equipment,<br>paintings, with all sale proceeds donated to<br>SMA.<br>Unsold items must be taken home by Donor.<br>Expression of Interest will be available prior<br>to sale |  |  |  |
| <u>Nc</u>                              | ovember                                       | Library book sale and includes less used<br>DVDs for sale at \$10 each.   |  |  |  |
| Spring Exhibition                      |   | 200   |  |  |  |
| 29th Sep-8th Oct                       |   |   |  |  |  |
| Leura Fairways 19-21 Fitzroy St. Leura |   |   |  |  |  |