

# Society of Mountain Artists Inc.

Featuring the works of Artists from the Blue Mountains in New South Wales, Australia

# Feb 2017 NEWSLETTER Issue No 313

Mail P.O. Box 76 Wentworth Falls 2782—Email secretary@mountainartists.org Monthly Meetings at Wentworth Falls School of Arts Great Western Hwy Wentworth Falls Website / Gallery www.mountainartists.org

		Manag	ement Committee		
PRESIDENT	Peter Ayres	4758 9005	ORDINARY MEMBER	Alfred Blakers	4751 6359
VICE-PRESENT	Marie Morris	4787 1257	ORDINARY MEMBER	Marlene Strathdee	4787 8681
SECRETARY	Patricia Carruthers	4758 7172	ORDINARY MEMBER	Anne Warnes	
TREASURER	Nancy Dodd	4757 1535	ORDINARY MEMBER	Vacant	
ORDINARY MEMBER	David Dodd	4757 1535	LIBRARIAN	Maunie Kwok	4757 3550
		Patron:	John Wilson FRAS		
Membership / Web Jo	ohn Finnerty 4757 432	4	Editor: Alfred (Fred) Blal	kers 4751 6359 alfie-b@b	igpond.com
	sfinnerty@bigpond.com			by 2nd Monday of month	

#### President's Message

With our first members meeting of the new year I hope that the Society continues to prosper and that we meet the needs and wishes of our membership. To this end we are looking to extend the Saturday workshops periodically over the coming months. Suggested topics so far include the clothed figure, portraits, pen and ink /wash, and still life all of which should assist in developing drawing skills and with it increasing confidence to exhibit your work in the Societies shows

.We are also hoping to arrange a few trips out to places of interest with a mix of social and plein air for those who want to sketch. Bathurst, Auburn Japanese Gardens and Mount Annan Botanic Garden have been suggested but if you have ideas about other venues and /or subjects for workshops let your committee members know.

At today's meeting it will be members' choice of a painting to be the raffle prize for our Autumn Exhibition at Katoomba. Thanks to all who have brought a painting and the Society will reimburse the framing costs of the selected work.

Next month is our AGM so there is still time for you to nominate yourself or another for a position on one of our committees or to assist in other ways. I hope it goes without saying that we rely heavily on our valuable volunteers already fulfilling various roles and new blood is always welcome. Dennis West has kindly arranged for a representative from Canson art materials to talk after the meeting and show some of the products available,

Todays demonstrator is Sanja Zemljacenko whose I work saw and admired at the Braemar Gallery in Springwood. I was especially attracted by her lovely charcoal drawings which is not medium we often see demonstrated so hopefully that is what she will share with us today.

Peter Ayres

#### SOCIETY OF MOUNTAIN ARTISTS INC. MANAGEMENT COMMITTEE MEMBER NOMINATION FORM 2017

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I (we) wish to nominate for the position of:

President	You'll find it's FUN !! Do your bit Be active in The Socie
Vice President	The Society
Secretary	ociety
Treasurer	Don't st
Committee Member ( 5 positions )	
In the Society for the year 2017.	
Proposer	Nominations must reach the Society by Friday 3rd March, 2017
Seconder	Send to: Nomination of Committee Members
I accept my nomination (s)	The Secretary, Society of Mountain Artists Inc. P.O. Box 76 Wentworth Falls, NSW
	2782
Signed	•••••••

Please return the form below with your Renewal payment (Even if paying by Direct Debit) It helps keep our Membership Records Up to Date Also remember to indicate if you want the Newsletter by email

123	SOCIETY OF MOU		
-	Name(s): enclosed Cheque / Cash / Postal Order		(Please Print)
	NT: SMA BSB: 633108 A/C No.: 14982	24328	SMA Ijfcitizen for John F Citizen)
		or two family mem	bers at the same address
TEAR OUT	Change of Address or phone ?	Please add you	IF E-MAIL address below
AND RETURN	Do you want your news	etter by E-MAIL	?
THIS FORM	For renewal of my membership in the Society for the year 20_17	ABN Number	HOBBYIST YES NO Please Tick ✓
	PO Box 76, Wentworth Falls	, NSW, 2782	

# **Activities Diary**

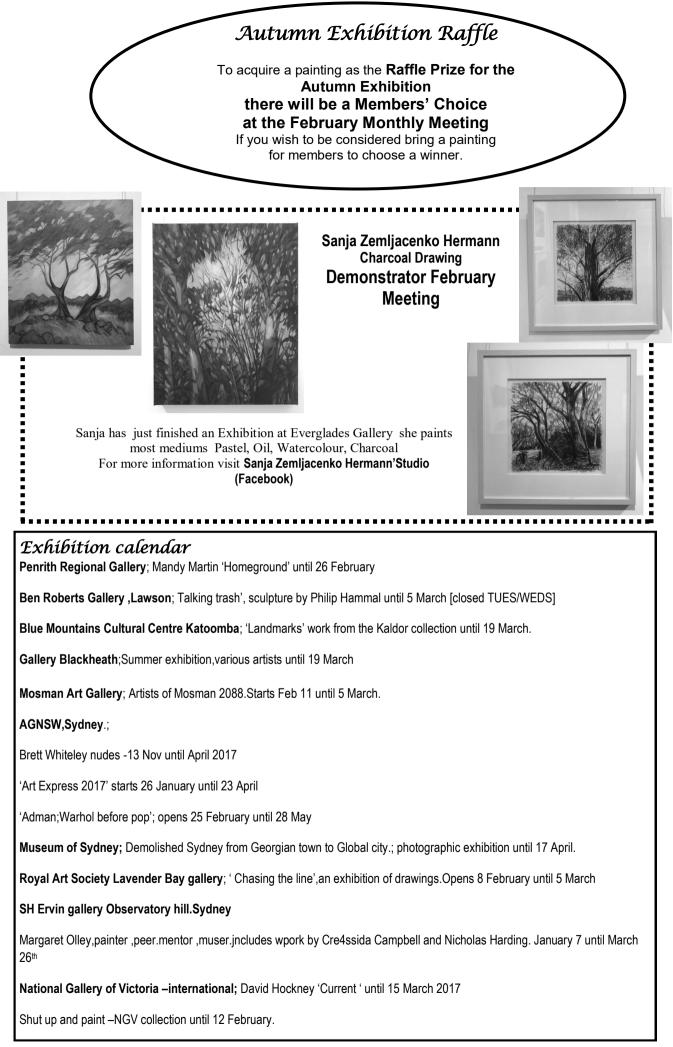
Management Committee Meeting 6th Mar 2017 1pm	ub-committee Meeting 6th Mar10am Wentworth Falls Country Club
Management (	Exhibition Sub-committee N

2017 Feb Thur 16th	Monthly Meeting Demonstrator Sanja Zemljacenko Hermann Charcoal Drawing	1.00 pm Wentworth Falls School of Arts <i>Members' Choice for selection of painting</i> <i>for April Exhibition Raffle Prize</i> <i>Bring a painting to be included</i>	NO
2017 Feb Thur 23rd	Plein Air Painting	10am Gordon Falls Leura Lookout Olympian Parade	NO
2017 Mar Thur 2nd	Paint Together & Morning Cuppa	10am <b>St. Andrews</b> Presbyterian Church Hall Falls Rd Wentworth Falls	\$5 cost
2017 Mar Thur 16th	AGM Election of Management Committee Canson Art Supplies Demonstration	1.00 pm Wentworth Falls School of Arts	NO
2017 Mar Thur 23rd	Plein Air Painting	10am Belmont Park (St John of God Hospital) 177 Grose Vale Rd North Richmond See Page 4 for details	NO
Apr Thurs 6th	Paint Together & Morning Cuppa	10am <b>St. Andrews</b> Presbyterian Church Hall Falls Rd Wentworth Falls	\$5 cost
Apr Tues 11th -Till Sat 15th	Autumn Exhibition	Katoomba Civic Centre	
April Thur 20th	Monthly Meeting Demonstrator to be Advised	1.00 pm Wentworth Falls School of Arts	NO
April Thur 27th	Plein Air Painting	Venue to be finalised	NO

EXPRESSION OF INTEREST. I wish to be considered for selection on the Exhibition Sub-committee Library Sub-committee Website Sub-committee I would like to assist with other activities	What's Your Excuse?
Such as	Existing Sub-committee members and Activity Helpers are encouraged to express an interest. The Sub-committees etc. will be appointed by the Management Committee

#### 3

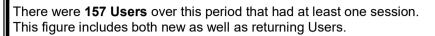
## Plein Air Painting Thursday 23 March **10am at Hospital Reception** Historic Belmont Park built 1892 Now part of St John of God Hospital 177 Grose Vale Road North Richmond NSW 2754 Painting, sketching of historic house, veranda, courtvard and gardens, terraces overlooking river plains towards Richmond. There is a bistro / restaurant and bench tables and seats in shade along terraces 1. All visitors are to sign in at our reception desk on arrival and sign out when leaving The group will require a brief emergency orientation to the site prior to setting up 2. 3. The group to be restricted to the area of Belmont House lawns, veranda and courtyard This is a special permission been given to the Society by the Hospital Management. They would also love to be informed if the paintings are exhibited anywhere. They have a Facebook page and with our permission they may take some photographs of the painters on the day for this purpose. Bells Line Grose Road Vale North Richmond Traffic lights Springwood Hawkesbury Rd Belmont Park No 177 River Kurrajong Rd Y<sub>arramundi</sub> Hawkesbury Rd Traffic lights Richmond Castlereagh March Agnes Banks S From Penrith



### Society of Mountain Artists Website Statistics for January 2017

The Website Sub-Committee reports here in summary on the January SMA website analytics:

There were **201 Sessions during this period**. Sessions are the period of time a user actively engages with our website. This statistic includes such things as multiple screen views such as the SMA On-Line Gallery and Events Calendar etc.



The SMA site had an **estimated 145 New Visitor Sessions** or **72.1%** of all users sessions during January. This figure is an estimation of the percentage of first time visits for the period. Returning Visitors made up **56** sessions or **27.9%** of user sessions.

Visitor sessions resulted in **548 Page views**, some of which would be repeated views of a single page.

The **average number of pages viewed** during a visitor session **was 2.73**. This may have also included multiple views of a single page. The international average is > 2 page views per session.

The **Average Session Duration** i.e., the length of each session or time a user is engaged with the site was **2:26** minutes.

The **Bounce Rate** is visits where a person leaves the SMA site after landing on an **entrance page** (which could be any page) but didn't stay to interact with that page. The bounce rate in January was **59.20%**. Generally speaking < 50% is seen as an acceptable bounce rate. The bounce rate for January exceeded the international standard.

Although there are many possible factors underlying these statistics. The Website Sub-Committee continues to monitor and seek to better understand these underlying factors so that steps can be taken, going forward, to boost awareness and usage of the SMA website. Down the track this may include changes to the design and other features of our website over the coming year.

Monitoring and reporting on the monthly analytics over 2017 means this tracking action will enable the Sub-Committee to provide over time, meaningful comparative year on year data for the membership.



People are Looking



#### PROCAFFEINATING

(n.) the tendency to not start anything until you've had a cup of coffee.





# Autumn 2017 Art Exhibition - Conditions of Entry

Tuesday 11th April to Saturday 15th April

### 1<sup>st</sup> Floor, Town Centre Arcade, 81-83 Katoomba Street. Katoomba.Leura Community Centre – Old Katoomba Library

<b>Entries Close:</b>	Friday 24 <sup>th</sup> March – no late entries accepted
Send To:	SMA, PO Box 76, Wentworth Falls, NSW, 2782
Entry Fee:	\$5.00 per Artwork, \$2 per unframed artwork - payable on delivery
<b>Delivery Time:</b>	Tuesday April 11 <sup>th</sup> , 9.00am to 10.00am (NO LATER)
Collection:	Saturday 16 <sup>th</sup> April, 3.45pm to 4.15pm (NO EARLIER)

#### PAINTINGS MAY ONLY BE REMOVED FROM THE SCREENS BY COMMITTEE MEMBERS

Commission on Sales: 25%

Exhibition Opening Times:	Tuesday 11 <sup>th</sup> : noon to 4pm Wednesday to Friday: 10am to 4pm
	Saturday 15 <sup>th</sup> : 10am to 3pm

The SMA has the right to reject works.

Exhibitors must arrange their own insurance. No responsibility can be taken by the SMA or the venue for damage or loss incurred.

**Publicity:** The Society may allow works on display to be reproduced by newspapers or TV during the Exhibition period.

Members are required to assist in manning the Exhibition. PLEASE INDICATE PREFERRED DUTY DAYS ON THE REVERSE SIDE OF THE ENTRY FORM. It is the exhibitor's responsibility to obtain a substitute if unable to attend at the nominated time.

Hand crafted ORIGINAL cards (maximum 20) - Limited to painting exhibitors only

- No extra entry fee required for cards. Include details on the back of the Entry Form.

- Cards must be numbered clearly from 1 to 20, with artist's initials IN BLOCK CAPITALS and the price, in whole dollars (no cents) ON FRONT OF EACH CARD.

- Please enclose an envelope with each card in a cellophane sleeve. The MAXIMUM ENVELOPE SIZE IS 13 x 24cm.

Please turn over to read the Artwork Conditions

1

#### CONDITIONS, PLEASE READ ALL CONDITIONS CAREFULLY

- → Open to Financial SMA members only
- → Maximum number of paintings:

Five (5) at up to 380cm (150") MAXIMUM OUTSIDE DIMENSIONS

- → IF YOU ENTER 2 (OR MORE) FRAMED PAINTINGS YOU ARE ENTITLED TO:
  - INCLUDE 1 framed painting previously exhibited ONCE before.
  - ADDITIONAL ENTRY of 4 unframed paintings \*
- → Maximum PERIMETER of Unframed Paintings: 75" (188cm)
- → Artworks must be of a high standard and must be able to be hung.
- → FRAMED Works: Ready to hang, with taut cord or wire and strong staples or "D" rings. Cover the screws and the wire ends with tape to prevent damage to other artworks.
- → STRETCHED UNFRAMED CANVASSES: No visible staples on sides, with all edges painted; also ready to hang as above.
- → UNFRAMED PAINTINGS (\* see above) must be supported by a sturdy board and covered in clear protective plastic.
- ➔ NO WET PAINTINGS
- → NO INFRINGEMENT OF COPYRIGHT (eg other artists' work, photographs from calendars, Readers Digest and Australiana books etc.)
- → ALL WORKS MUST BE FOR SALE, PRICES NOT NEGOTIABLE.
- → ENTRIES MUST BE AS PER THE ENTRY FORM. NO SUBSTITUTIONS ACCEPTED
- → THE ARTISTS NAME AND THE TITLE, PRICE AND MEDIUM MUST BE CLEARLY DISPLAYED ON THE BACK OF THE ARTWORK, AND MUST AGREE WITH INFORMATION ON THE ENTRY FORM.

#### PLEASE READ ALL CONDITIONS CAREFULLY

Uncollected paintings will not be looked after. If artists do not ensure that someone else will pick up their paintings, they will NOT be taken home by a committee member, and the artist will be banned from exhibiting at the next exhibition.

ALL SMA EXHIBITIONS ARE SUBJECT TO 25% COMMISSION

#### PARKING FOR AUTUMN EXHIBITION TO BE HELD 1st Floor Town Centre Arcade, 81-83 Katoomba St Katoomba Old Katoomba Library

ON KATOOMBA STREET OR UNDERGROUND PARKING BELOW COLES SUPERMARKET



<u>Society</u> <u>Tu</u> <u>1st Floor</u> <u>Katoomba/L</u> Name: (Mr/Mrs/Ms/Miss)	Society of Mountain Artists Autumn Exhibition 2017 <u>Tuesday April 11th to Saturday April 15th</u> <u>1st Floor, Town Centre Arcade, 81-83 Katoomba Street</u> <u>Katoomba/Leura Community Centre - Old Katoomba Library</u> : (Mr/Mrs/Miss)	HEASE PRINT CLEARLY	RW WAR
Address:	Phone:		
	Post Code:		
	Framed Paintings		
	FILL IN TITLE, Medium, Price – 30 Block Letters (one per square, include spaces)		PRICE
1. TITLE			
2. TITLE			
3. TITLE			
4. TITLE			
5. TITLE			
	Unframed Paintings (up to 4) at \$2 each entry fee		
Title:	Price:		
	ROSTER AND CARD ENTRIES OVER THE PAGE	E PAGE	▲

NO YOU ARE REQUIRED TO COMPLETE ROSTER Tick > Sample Initials: YES 1.00pm to 3.00pm Saturday 15<sup>th</sup> April 10am to 1.00pm HOBBYIST **Please Tick** Tick > Price per card \$ 1.00pm to 4.00pm 14<sup>th</sup> April 10am to 1.00pm Friday Tick > TICK YOUR ROSTER TIMES BELOW or Record OTHER DUTIES here » 1.00pm to 4.00pm to collect my artwork(s) 10am to 1.00pm Thursday 13<sup>th</sup> April EACH CARD MUST BE NUMBERED, WITH INITIALS, ON THE FRONT Hand crafted original cards (Exhibitors only), limit 20 per exhibitor. Tick > HAND CRAFTED ORIGINAL CARDS 1.00pm to 4.00pm Wednesday 10am to 1.00pm 12<sup>th</sup> April Sign-out (Artist or Authorised substitute): ł IMPORTANT I accept all conditions of entry. Tick > I hereby authorise 11<sup>th</sup> April Noon to Tuesday 4.00pm Closed Signature:

AUTUMN EXHIBITION 2017

SEE CONDITIONS for detailed description of each section. PLEASE READ CAREFULLY